

1979-03-07

Management Decision Making Topic of USD Seminar, March 16

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Digital USD Citation

Office of Public Information, "Management Decision Making Topic of USD Seminar, March 16" (1979). *News Releases*. 2022.
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NEWS RELEASE

UNIVERSITY OF SAN DIEGO



OFFICE OF PUBLIC RELATIONS

DIRECTOR: SARA FINN

NEWS AND PUBLICATIONS WRITER: BILL RITTER

TELEPHONE: 714-291-6480 / EXT. 4296

ADDRESS: RM. 266 DE SALES HALL, ALCALA PARK, SAN DIEGO, CA 92110

FOR IMMEDIATE RELEASE

MANAGEMENT DECISION MAKING TOPIC OF USD SEMINAR, MARCH 16

"Profitable Decision Making" is the topic of the fifth University of San Diego UPDATE breakfast seminar, to be held on Friday, March 16, 7:30 a.m., in the Galleria Room of the La Valencia Hotel in La Jolla.

The series of twelve meetings runs through May 4, and is designed to give San Diego business people an opportunity to interact with the University of San Diego School of Business faculty.

Dr. Robert O'Neil, Assistant Professor of Economics and Coordinator of the MBA program at USD, will lead the seminar. Dr. O'Neil will explore how executive decisions affect the income and cost "streams" of business, and offer proposals on how to maximize profitable decisions.

The seminar costs \$15. For registration information, call the USD Continuing Education Department at 291-6480, extension 4318.

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